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## Landing page templates

So you've got all your products set up. You've spent weeks finding the right problem to solve, months or even years to develop a great solution that will relieve customer pain and is now just missing one thing: You're almost ready to launch - you need a landing page. Even if you're trying to sell an online service, an ebook, or a digital course, a landing page is crucial in helping you achieve the desired results based on your specific goals, so it's worth spending some time learning what you really need to get it right. Unfortunately, creating landing pages is difficult and time-consuming: structure, design, images, copies, etc. It is overwhelmingly difficult. The good news is – you don't need to design your landing page from scratch, and with so many free landing page templates out there, you can easily create a beautiful landing page instantly, saving hours of development that you can invest in creating the right message for your business. I spent hours researching and searching for the best free HTML landing page templates available, and as a result, I came up with a list of 40 beautiful templates that you can use for a variety of purposes, tools, and projects. Examples: Open source projects Digital services, e-books, and online courses SaaS Mobile App products All templates from the following list are 100% free, carefully created by different groups and authors and built with HTML5 and Bootstrap. Enjoy reading, and feel free to use them for whatever you want. 1. Solid Live demo and Solid download is a one page landing page template designed for online tools, SaaS products and digital services. It's built with HTML5, and it comes with a modern and fashionable dark look, a bright additional color palette, 3D icons/illustrations, and it's coded and recorded wisely, so you don't have to worry about customizing the template for your specific needs and purposes. Additional features: Easily adapt to the flexible and versatile Icon Hero placeholder The price tabs are ready to use 2. Switch Live demo and Switch download is a free HTML landing page template built with high design standards and responsive performance in mind. It's called a Switch because it comes with a top hero switch that allows you to easily switch between dark and bright layouts, so you can impress users by displaying a truly unique interface and feeling inspired by the changing sky throughout the day. Additional features: Simulate the design of the Vector 3 vector-based Colorful Shape Perspective app. The SaaS Live demo app and SaaS app download is a free Bootstrap 4 landing page template with a playful and friendly color palette. It is designed to serve a variety of SaaS-related software and services and is especially recommended if you a set of modern human illustrations, modern icons, price components, and text forms to capture email addresses. Additional features: additional, and generous modern drawings set of ready-made parts built for different uses and products 4. The April Live April demo and download has a simple layout and powerful customization options for everyone who needs beautiful, responsive components for their newsletter projects or services. With smooth navigation and a set of valuable encrypted elements, this template has helped you get covered if you need to show app features, customer testimony, and real product previews from the top hero section. Additional features: Modern and modern drawings Generous set of ready-made parts Built for different uses and products 5. Digital Services Live demo and digital download service is a responsive landing page template developed to help you showcase your mobile app or online presence quickly and easily. It's based on Bootstrap 4, and it comes with a variety of pre-designed parts such as built-in testimony, price list, input form, three-column vector section and more. Last but not least, the flexibility of its design makes it a perfect choice for supporting multiple niches. Additional features: Ideal for testing elegant application prototypes and adaptable open source images for 6 online products and services. Venus Live demos and downloads Venus is a free one-page landing page template based on pre-built and HTML5 designs. It follows the latest best methods of responsive design and is easy to customize thanks to the presence of many editable mobile app place retainer, hand-made vector illustrations, Google Fonts, social media icons, and fully editable color palettes. Extras: Flexible Layout page animations and a great Performance content design on any 7 devices. Ellie Live demo and download Build a beautiful landing page and start collecting newsletter subscribers with dark, bright, and compact templates for free. With Ellie, it takes less than 5 to make your product stand out from the crowd, and thanks to the top hero animations and the composition of the perfect pixel shapes, you'll never have visitors bouncing before scrolling to the body part again. Additional features: Dynamic Hero Transition Built-in Demo Technology function and extensive palette 8. Demo and download Software Live Easy to create a custom and highly adaptable application website for Berlin, a free Bootstrap 4 landing page template built specifically for SaaS projects and those who want to convert more leads into customers, and believe that a well-designed landing page can make a huge difference between one average product and an internationally recognized software brand. Additional features: Randomly generated content on quick smartboard options for video presentation 9. Laurel Live demo and Laurel download is a bold and beautiful landing template based on the latest version of HTML5 that will help you showcase your beautiful and elegant mobile app. Side features, comes with Sass files, NPM scripts as construction tools, and package.json template files. In terms of design, all properties are built to offer endless and sweet customization options. Additional features: Well-documented code files Upcoming feature updates Full update of the appropriate application template 10. Prism Live Demo/Download Prism is a lightweight and modern free template built specifically for open source projects using Bootstrap 4, CSS, HTML, and JavaScript. Users who love Prism for dead are simple to use, very intuitive to modify, and it includes the majority of elements that anyone can expect from a landing page with these types of designs and functional characteristics. Additional features: SEO dedicated designer Also commented on the Creative Code a layout page 11. Web Application Live demo and Web application download is the best way to build a simple HTML landing page that can help you attract users for your next great web application or desktop application – Thanks to a well-listed section of features, client slide functionality, and compelling call to action, Web Application makes it easy to quickly set up an attractive independent page for different needs, scope. Additional features: Attractive buttons and forms The ultimate HTML features 12 different demo variations. Knight Live demo / Download Is a brave cavalier in the night, Knight is a dark, modern, and elegant Bootstrap 4 page landing template designed specifically for product landing pages. It comes with privileges like the Feather amp; Awesome Font icon, smooth slider, FAQ list, and more. Built with HTML5, CSS3, JQuery, and Sass, Knight ensures incredible responsive performances and smooth customization options. Additional features: Great UI/UX and Property Files Automatically Resize Free Images supports unlimited 13. DevBook Live Demo/Download DevBook is a free bootstrap 4 book landing page template designed specifically for developers and programmers who want to promote or sell a book/ebook online. It contains all the essentials to attract curious visitors to potential readers, and because it is fully custom developed, you can easily integrate it with platforms like Gumroad that will handle purchases and payments on your behalf. Additional features: Compatible with modern browser Mockup free books Many licenses are available 14. Tivo Live demo / Download Tivo is a free application landing page template created with HTML5 and created precisely to support the creation of attractive software as a service website (SaaS) and B2C application pages. Tivo is a smart solution for anyone looking for simple drop-down navigation, article details, video boxes, text slider testimony, and an easy-to-use license that enables unlimited production of individual projects Trade. Additional features: Google Fonts and Awesome Fonts functional contact forms are fully tested in every 15 browsers. Slick Live demo/Download Slick is a free and unique multi-purpose web template based on Bootstrap 4 and HTML5. Slick offers on top best user interface/UX technology and practice to provide a great experience on any type of digital device, such as desktop, tablet, and mobile. It comes with two different homepage variations for web-based software products and mobile applications. Additional features: CSS library and Icons Super rich typography Stripe series inspired design 16. Online Live Demo Course and Online Course Download is a free HTML landing page template that gives you everything you need to build a business and generate revenue by creating and selling courses online. With the Online Course template, you can quickly set up a #1 user experience design course on the market, and thanks to a large variations of useful elements, you can support ready access to online classes, video lessons, and assessment systems. Additional features: The COURSE curriculum functions FAQ section 17. Union Live demo/Download Union is a free landing page that can help you create HTML sites that respond nicely, faster and easier. Trusted by thousands of satisfied users, Union comes with over 10 different color palettes, well-ordered Sass files (for quick customization), compelling images, and it's ideal for creative teams looking for a high-performance page with some editable elements. Additional features: Nice valid and handwritten code and smooth movement Of built-in forms and 18 functions. Mobile App 2.0 Live demo and download Mobile App 2.0 is a free mobile app template designed specifically for mobile applications, startups, product development companies and businesses with a specific focus on attracting users. Mobile App 2.0 gives you a good document setup that will help you set up and run in less than 3 minutes and not affect page layout easily. Additional features: Bubble shapes based on slider vectors with screenshots of the library Different types of presentations 19. Atlas Live demo/Download Atlas is a responsive and highly customizable boot landing page that offers many great features such as, SaaS promotion, contact us sections, elegant heroes, price tabs, hand-made icons and product features. With Atlas, you can quickly create any landing page in just a few clicks, and thanks to Bootstrap Framework, you can also import your own favorite components. Additional features: Safe and reliable layout Up to 15 new layout color palette 20 documents. Simple Live demo/Download Simple is a clean and friendly one-page landing page template designed to impress your users with a modern and colorful look. With a handsome neat design, the landing page is simply an ideal candidate to showcase your early stage boots, online services and products Digital. This template comes with a creative and unique design, human illustrations, the perfect pixel icon, and a set of built-in elements that will make it easy to present the features and benefits of the main app. Additional features: Regular updates and MIT licenses fast and friendly support 21. Phantom Live demo/Phantom Download is an innovative and modern Bootstrap 4 landing page template built for developers who want to create a quick and fresh landing page for their side projects and open source tools. This template provides a unique and appropriate layout that you can instantly adapt to suit your own needs, and a large collection of high-quality encoded elements is wisely built and organized. Additional features: Responsive and compatible with modern devices Screenshots included in the design Reusable Components 22. Nova Live demo/ Download Nova is a responsive and professional mobile application landing page supported by HTML5 and Bootstrap 4. Nova is a powerful and ultra-versatile product, perfect for many application landing pages. This template is a perfect solution for everyone looking for a new online presence, and something different from the usual website presentation. Additional features: Extensive library of elements with change No allocation requirements Available for personal and commercial projects 23. Leno Live Demo/Download Leno is a free and dark mobile HTML landing page built with HTML, CSS and JavaScript. This eye-catching template features an image slider with a large preview for placeholders, a dynamic carousel for customer testimony, and an additional set of pages that includes a contact form section where potential customers can easily contact you for questions or questions. Additional features: W3C code validity test animation statistics and GDPR number friendly design 24. Snap Live demo / Download Snap is the fastest way to create a handsome landing page that introduces a utility app. With Snap, you'll get all the necessary pages and sections that a modern website needs to present its features properly. Some features include price tabs, support, desktop placeholders, benefit lists, and carousel to show user reviews. Additional features: Enterprise Digital Solutions Flexible Home Variations Tested on 25 different mobile devices. The Evolo Live demo/Download Evolo is a new and captivating landing page template designed for a variety of online services and digital products. Because it's built on flexible components, Evolo is a great companion if you're looking to create an unlimited number of additional pages with ease. This template also provides a collection of supporting elements that can be integrated to build an entirely new website with convenience. Additional features: Slider for partner screenshot Unlimited number of supported projects Image file options and 26 text logos. Basic Live demo / Download Basic is a SaaS landing page software and template developed on Bootstrap 4 and HTML5. This template comes with all the weaknesses essential that a startup needs to quickly exhibit a digital product. Basically it's fully responsive, encoded through multiple blocks, and it's very flexible that increases the base Bootstrap 4 has never been more accessible. Additional features: Free and PRO features available Footer credit removal documentation including 27. Quick Live demo/ Quick Download is a free HTML landing page built for the first projects, startups, and digital services on mobile devices. This template includes over 50 pre-built components, 2 useful plugins, and 4 uniquely designed responsive pages. Quick is an always-improving template that adds user interface features and components with each new update to satisfy users. Additional features: Video presentation available Smart Code Marker Includes familiar tools such as NPM and Gulp. 28. devAid Live demo/Download devAid is a clean Bootstrap template perfect for helping programmers showcase their personal sub-projects and open source products. This template comes with 4 different color mixing tables, source SCSS files for easy custom styling and it provides a large number of additional elements to instantly adjust the content based on the tool that the destination contains. Additional features: Super Fast Load classic title layout Based on the popular front-end frame 29. Marshmallow Live demo/Download Marshmallow is an HTML landing page template designed for saas product types, app launches and introductions. This model is 100% responsive and looks stunning across all types of devices. Marshmallow comes with beautifully designed elements and the pages inside will make your site look and feel safe and professional. Additional features: Functional car turnaround is available Stats and number of dynamic sites icons and illustrated separately 30. Appland Live demo/Download Appland is a free and elegant landing page template created specifically for landing apps, software and online tools. Appland is highly functional and it comes with an original design and all the essentials a startup needs to build compelling landing pages from scratch with a pre-built layout view and unlimited creativity. Additional features: Crafted for different purposes Including all the necessary features and stunning elements and animated hero part 31. Seo Company Live Demo/Download The SEO Company is a free and charming one page HTML template designed for digital teams who need to build a clean and gorgeous landing page to present their services online. In terms of features, this template presents a unique design, attractive smooth transitions, a portable touch slider, and a set of advanced elements to maximize conversion rates. Additional features: PSD templates and files include direct download clean zig-zag feature 32. Dazzle Live demo/Download Dazzle is a one-page template that responds to a scrolling layout built to provide a smooth interface and unlimited customization capabilities. Dazzle is designed and developed with the latest design trends mind, and it is optimized to include all the elements needed to create an attractive visual page for every possible occasion. Additional features: Scroll smoothly to the App Overview section of the Certificate Slider section and the 33 download buttons. New Age Live demo/Download New Age is an app landing page template that will help you beautifully showcase your new mobile app or anything else with absolute pleasure and peace of mind. This template has various free features to use html/CSS device placemaker, custom navigation done with scroll animations and syn synable markers with navigation, parts, and side-by-side. Thanks to its bold, colorful and stylish interface, New is a great boilerplate for your next app-based project Additional features: Menu with scroll transitions Different button styles CSS gradient with texture and overlay 34. Landing Page Live demo / Download Landing Page is a responsive landing page template for HTML5 and Bootstrap 4. Landing pages make it easy to build an eye-catching web presence even for non-technical users, and with detailed and detailed finishes, you'll see changes to any sample section or one piece of cake. In terms of features, the template includes a title that opts in to input forms with responsive wallpapers and generous content sections to showcase the functionality and benefits of the app. Additional features: A simple line icon that includes 35 Responsive Background Image Dynamic Content. Coming Soon Live demo/Download If you're working on an exciting new product, and you need to start building an audience around it Coming Soon is the template that will help you create a beautiful pre-launch landing page in a few minutes and easily. Coming Soon is the ideal solution to attract customers early with an elegant ready-to-use product, and because it's designed for a variety of purposes, you don't need heavy custom works to tailor content to your specific purposes and needs. Additional features: Mobile backup image Email subscriber opt-in input Reality video background 36. SaaS Subscription Live demos and downloads of your SaaS models must be based on the value your product has to offer and different types of subscriptions. SaaS subscriptions are the perfect HTML landing page template that can help you get new users and convert early visitors into leads. This template has some nice graphics and pre-built sections and it can be easily edited with low code skills. Additional features: Price options can switch Make custom contact templates endlessly capable of 37. Dev Space Live demo and Dev Space download is a very realistic and beautifully designed landing page template produced for application development consulting services. This template is built on a reliable infrastructure, including comprehensive internal tools, some reasonable free icons, generous illustration packages, and document code written with efficiency and ease of maintenance. Additional features: Cloud logo pre-designed Meet your team I part Use Modern Interaction 38. Destination Demo/Download Landing is a unique and modern SaaS landing page template with a primary focus on a smooth user experience to make your site stand out from the crowd. All images from Landing can be used for personal or commercial projects and with a wide range of pre-built blocks and content components, this template gives you an unlimited number of customization capabilities. Additional features: Transaction and card content components Many hero column section Starter templates are ready 39. Kairos Live demo / Download Kairos is a great application template that allows you to introduce your application with simplicity and style. This template will allow your customers to discover more about the features your app has to offer, and with the first section of benefits and contact forms later, you'll get their interest and trust, so they'll try your app. Kairos also uses smooth transitions to give your landing a more natural and felt look. Additional features: Continuous updates and bug fixes Unlimited sites support php and AJAX 40 contact forms. Butterfly Live demo/ Download Butterfly is a clean and attractive One Page Bootstrap template created for startups that want to showcase a prominent part of the call to action connected with the capabilities of container elements. Overall, the template is greatly developed in HTML 5, and all supported elements are ready for larger screens and small mobile devices. Butterfly will help you create a gorgeous landing page that will make your users stop and think. Additional features: Premium support via email Full Page Layout Built with Quality Production Landing Pages concludes will make up the majority of your users, so they require your full attention and attention. Thanks to this list of free HTML landing page templates, there's no reason why you can't have a landing page that showcases your product properly and that converts well. Good.

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